



The world is turning. How do we catch up?
#informnorden2017

CONFERENCE PROGRAM
and practical info

ADDRESSES

Welcome reception

KUNSTEN
Kong Christians Allé 50
9000 Aalborg

Conference venue

Comwell Hvide Hus
Vesterbro 2
9000 Aalborg

Conference dinner

Musikkens Hus
Musikkens Plads 1
9000 Aalborg

PROGRAM

Wednesday 13 September

- 12:00 – 16:00** Workshop and knowledge sharing: Open data – sharing data and external usage
- 17:00 – 17:50** Guidetour @ Kunsten (Fully booked)
- 18:00 – 20:00** **Welcoming reception @ Kunsten**
Welcome words from the local host, Jens Otto Størup, CEO of Nordjyllands Trafikselskab

Workshop: Open data

– sharing data and external usage

Open data and sharing data are becoming more and more a natural part of our work. For us in the public transport industry, future solutions are built on open data and we are experiencing interest in our data from many different parties.

How do we use open data today and what does the future offer? How do we ensure the best possible development in the field? What will future EU regulations provide of new possibilities or restrictions? Can we create a common Nordic ground and can we agree on common Nordic interfaces? The questions are many.

Program Workshop

- 12:00**
Lunch
- 12:45 – 13:00**
Welcome and introduction
- 13:00 – 14:00**
Six short inputs from participants, seen from the different countries and from the suppliers. Their status and intentions regarding open data
- 14:00 – 15:30**
General discussion
- 15:30 – 16:00**
Conclusions and recommendations for the InformNorden Conference

Thursday 14 September

- 08:00 – 09:00** Registration + coffee @ Hotel Comwell Hvide Hus
- 09:00 – 09:15** **Opening of the 19th InformNorden conference**
Thomas Kastrop-Larsen, Mayor of Aalborg Municipality
- 09:15 – 10:45** **Session 1: Mobility as a Session**
1.1: Mobility is about bringing people together, Jens Otto Størup, Nordjyllands Trafikselskab
1.2: MaaS in Europe, Jacob Bangsgaard, Ertico ITS Europe
1.3: Establishment of a Mobility as a Service (MaaS) platform in Copenhagen, Anette Enemark, Movia
Panel discussion (15 min)
- 10:45 – 11:45** Coffee break & Welcome in the exhibition area & exhibitors battle
- 11:45 – 13:15** **Session 2: BI, Open data & API's**
2.1: The Swedish Open API project, Håkan Östlund, Samtrafiken

- 2.2: What goes on in Iceland?, Ástríður Þórðardóttir, Strætó & Ragnar Hafstad, TAP tech
- 2.3: Estimating passenger exits in bus traffic, Tuomas Mikkola, HSL
Panel discussion (15 min)
- 13:15 – 14:15** Lunch – in the exhibition area
Visit the Movia Bus 5C outside to hear more about Movias ideas for passenger information
- 14:15 – 16:15** **Session 3: Improving customer services**
3.1: Data creates better alternatives in public transportation during disruptions, Evelien van der Hurk, DTU
3.2: Customer service based on instant feedback, Antti Vuorela, HSL
3.3: The Future travel experience, Mårten Rignell, Skånetrafiken
3.4: Developing digital customer experiences at Ruter – using new methods for getting to the right results – faster, Eivind Skogen, Ruter
Panel discussion (15 min)
- 16:15 – 17:00** Coffee/refreshments – in the exhibition area
- 19:00 – 23:00** **Conference dinner @ Musikkens Hus**

Friday 15 September

- 09:00 – 10:30** **Session 4: Nationwide services**
4.1: The connected journey, Finn Kock, FlexDanmark
4.2: Building a national information and ticketing system for all PT in Norway, Hanne Nettum Breivik, Entur AS
4.3: Digitransit goes real-time in medium sized cities, Mika Vuorio, CGI
Panel discussion (15 min)
- 10:30 – 11:00** Coffee break – in the exhibition area
- 11:00 – 12:30** **Session 5: Vehicles and systems**
5.1: Connecting Västtrafiks 2400 vehicles through a standard gateway, Sture Hedin, Västtrafik
5.2: Digital mobile platform, Terje Storhaug, Ruter
5.3: Implementation of a new planning and administration system @ NT, Lars E. Thomsen, Nordjyllands Trafikselskab
Panel discussion (15 min)
- 12:30 – 12:45** **Closing of conference and welcome to Stockholm 2018**
- 12:45 – 13:45** Lunch – in the exhibition area – or grab a lunch bag

PROGRAM

CONFERENCE APP

The conference app is available in App Store and Google Play under the name 'Inform Norden 2017'.

Use the Conference App to find information about the Attendees, the program, the exhibitors etc. You can also find the directions to the locations and open them directly on Google maps.

MOBILE TICKET

Before the conference starts you have received a mobile ticket for public transport. The ticket is valid for travel with all NT-busses during the conference days.

If you have not received your ticket or forgot to list your mobile number at registration, please contact informnorden@ntmail.dk and provide your name and mobile number.

REJSEPLANEN.DK

To plan your transportation during your visit go to www.rejseplanen.dk (also available in English and German). The nearest public transport from the conference venue at 'Comwell Hvide Hus' is located at 'Aalborg Busterminal' and 'Aalborg st.'.

BUS TRANSPORT TO MUSIKKENS HUS

(conference dinner)
18:45 the busses will leave from the conference venue 'Comwell Hvide Hus' to the conference dinner at 'Musikkens Hus'.

23:00 the busses will return to the 'Comwell Hvide Hus' after the conference dinner.

Feel free to use normal public transport – your mobile ticket provides free transportation.

PRACTICAL INFO