

DRAFT



# Nordic Public Transport 2014

## New Trends Demanding New Solutions

[www.NordicPublicTransport.com](http://www.NordicPublicTransport.com)



**InformNorden &  
Nordisk lokaltrafikk**

11 – 13 June 2014 | Oslo, Norway

Hosted by:

**Ruter#**



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*The theme of Nordic Public Transport 2014 will be “new trends requiring new solutions”. The conference location is on and around Youngstorget square in the city center, both indoors and outdoors.*

*We will open up towards the city and our customers, and the outdoor exhibition will be open to the public. Our ambition for the conference will be to inspire and to increase the general interest in developing public transport.*

*By combining the traditional Nordic Public Transport Conference and the InformNorden conference, as we first did in Reykjavík, we aim to increase the range and quality of lectures and discussions. The main language of the conference will be English, but there will also be Scandinavian language sessions outside of plenary.*

*Exhibition spaces for the more trade-specific and less space consuming exhibitors will be located inside Oslo Congress Centre. Exhibitors requiring more space will be accommodated outside in the square, where there is room to showcase e.g. the latest in bus technology, and information and shelter solutions etc. Here, The City of Oslo, Ruter and other exhibitors will present topics that should be of interest to both conference attendees and the city's residents.*

*Youngstorget is located 500 meters from Oslo S (Oslo Central Station). Around the square are several restaurants, and in the area between Oslo S and Youngstorget, a range of hotels.*

*You will find more information at  
[www.NordicPublicTransport.com](http://www.NordicPublicTransport.com)*

**NPT 2014 vil ha som tråd nye trender som krever nye løsninger. Konferansestedet er ved og på Youngstorget i Oslo sentrum, og midt i juni satses det på en inne- og uteløsning.**

**Vi åpner oss mot byen og kundene, og utendørsutstillingen vil være åpen for publikum. Vår ambisjon er at konferansen både skal være til intern inspirasjon og øke den allmenne interessen for å satse ytterligere på utvikling av kollektivtrafikken.**

Ved å samle den tradisjonelle nordiske kollektivtrafikk-konferansen og InformNorden, slik vi første gang gjorde i Reykjavík, økes bredden og kvaliteten i foredrag og diskusjoner. Hovedspråket på konferansen vil være engelsk, men det vil også være skandinaviskspråklige sesjoner når vi ikke er samlet i plenum.

Utstillingsplass vil være inne i Oslo Kongressenter for det som ikke krever for mye plass og er faglig internt, og utenfor på torget for det mer plasskrevende. Her er det plass for å vise for eksempel det nyeste innen bussteknologi og informasjons- og lehusløsninger mv. Her vil også Bymiljøetaten i Oslo kommune og andre utstillere presentere tema som bør ha interesse for både konferansedeltakerne og byens innbyggere.

Youngstorget ligger 500 m fra Oslo S. Rundt torget finnes flere serveringssteder. Mellom Oslo S og Youngstorget tilbys alternative hoteller.

Du finner mer informasjon på  
[www.NordicPublicTransport.com](http://www.NordicPublicTransport.com)



# InformNorden & Nordisk lokaltrafikk

11 – 13 June 2014 | Oslo, Norway

## Wednesday 11 June

- 16:00 – 18:45 Information and Service Desk open at Ruter´s “Kundesenter”, Jernbanetorget / Oslo S  
19:00 – 20:45 Welcoming Cruise on the Oslo Fjord. Tapas and refreshments.  
Welcome address by City of Oslo and Akershus County. Passes and delegate badges will be sent participants in advance.

## Thursday 12 June

08:30 – 09:00	Doors open at Oslo Kongressenter, Youngsgate 11, Oslo Information and Service Desk at Oslo Kongressenter open		
09:00 – 09:30	Chair Welcome 1 Oslo Presentation 2 Chair of Board, Ruter AS: Minister of Transport		
09:30 – 10:30	Chair Nordic cooperation. 3 Bernt Reitan Jenssen: Five directors presenting priorities concerning themes for learning and Nordic cooperation.	Chair 8 Exterior equipment and solutions for ownership and maintenance	Leder  (In Scandinavian) 10 Kollektivtrafikk og arealbruk
10:30 – 11:00	Coffee and mingling in indoor exhibition area	9 Developing new contracts in PT – how to find the best solution?	11 Plansamarbeidet i Oslo-regionen 12 K2020 Göteborg
11:00	Outdoor exhibition opening at Youngstorget 4 City councillor for transport and environment		
12:00 – 13:00	Lunch		
13:00 – 13:45	Chair 5 BEST 2014		
14:00 – 14:30	Chair 6 News from Brussels 7 PSR Act: New EU Regulations and Old Travel Guarantees	Chair 8 Exterior equipment and solutions for ownership and maintenance 9 Developing new contracts in PT – how to find the best solution?	Leder  (In Scandinavian) 10 Kollektivtrafikk og arealbruk 11 Plansamarbeidet i Oslo-regionen 12 K2020 Göteborg
14:30 – 15:00	Coffee and mingling in exhibition area		
15:00 – 15:45	Chair 13 Buses in an environmental perspective. New technologies ready for service? 14 Boats in an environmental perspective. New technologies ready for service?	Chair 15 Native apps (iOS, Android, Windows) versus responsive design/HTML5 16 Automatic Passenger Counting – new methods and new challenges	Leder  (In Scandinavian) 17 BRT – bedre buss eller dårligere bybane/trikk? København 18 Eksempel København 19 Eksempel Malmö
15:45 – 16:00	Break		
16:00 – 16:45	Chair 20 Nordic Bus Standards. Is it possible and wise? 21 Incentives: Procurement processes and lessons learnt	Chair 22 HSL-navigator. “TomTom for the public transport”? 23 Realtime prognoses. Can RTPI become more real?	Leder  (In Scandinavian) 24 Finansiering av ny infrastruktur gjennom ny arealbruk 25 Eksempel Stockholm 26 Eksempel Oslo
19:00	Conference Dinner 27 Entertainment		



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## Friday 13 June

08:30 – 09:00	Coffee and mingling in exhibition area	
09:00 – 09:45	Chair 28 Innovation in Public Transport 29 PT Center K2 in Lund	Chair 30 Smartphones and payment. Latest developments 31 Mobile ticketing apps. Experiences and success in Nordic countries
09:45 – 10:00	Break	
10:00 – 11:00	Chair 32 Marketing that works 33 Handling of media 34 Printed timetables. Are they dying and do customers think that mobile/web solutions are just as good?	Chair 35 Infotainment – latest developments and market experiences (TBD) 36 Infotainment – views from a global supplier (TBD) 37 Outsourcing and insourcing — what should the PTA own/administrate and what should the PTO own/administrate of equipment and services?
11:00 – 11:30	Coffee and mingling in exhibition area	
11:30 – 12:15	Chair 38 Nordic Marketing Prize 2014 Presentation of three nominees Conference voting	
12:15 – 12:30	Chair 39 Conference closing Welcome to Denmark 2015 and Sweden 2016!	
12:30 –	Lunch — “take away” suitable for eating out in exhibition area	
–16:00	Exhibition at Youngstorget closing	

## Inform Norden

InformNorden was founded in 1998 by the public transport authorities in the Nordic capitals of Denmark, Finland, Iceland, Norway, and Sweden.

InformNorden aims at bringing together users and suppliers of public transport Information Technology to stimulate the use and development of IT in public transport by exchange of experience, requirements and standards.

The main activities of InformNorden focus on organising the annual InformNorden conference. As an established networking forum InformNorden also offers an opportunity for members and conference delegates to exchange information and experiences in order to improve public transport IT-solutions and so better meet the needs of users.

In 2013 the annual InformNorden conference was held in Helsinki. After the conference in Oslo on the 11–13 of June 2014, the next one will take place in Copenhagen on the 9–11 of September 2015.

Read more about InformNorden at [www.informnorden.org](http://www.informnorden.org)

## Nordisk lokaltrafikkkonferanse

De nordiske lokaltrafikkkonferansene er ledd et samarbeid med lange tradisjoner mellom kollektivtrafikselskapene i de nordiske hovedstede. Temaene som tas opp har en vinkling som tar sikte på bytrafikk generelt også utenom hovedstadsområdene, eller har generell interesse for alle som arbeider med persontrafikk.

Det nordiske kollektivtrafikksamarbeidet tar også opp løpende faglige spørsmål av felles interesse, eventuelt gjennom ad hoc samarbeidsgrupper, og står blant annet for en årlig benchmarking siden 2001 (BEST).

Samarbeidet ble bekreftet ved en ny avtale i april 2013 mellom Helsingforsregionens Trafik, HRT (Finland), Movia (Danmark), Ruter (Norge), Stockholms läns landsting, Trafikförvaltningen (Sverige) og Strætó (Island).

Formålet med det nordiske kollektivtrafikksamarbeidet er å styrke kollektivtrafikken hos deltakerne generelt, utnytte synergier og legge til rette for effektive felles løsninger. Samarbeidet skjer innenfor fire hovedområder: Strategisk utvikling, trafikktilbud, fremtidsprosjekter og informasjon.

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