



Conference venue Comwell Hvide Hus Vesterbro 2 9000 Aalborg

Welcome reception
KUNSTEN
Kong Christians Allá F

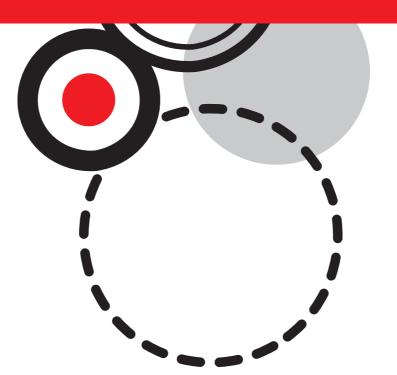
Kong Christians Allé 50 9000 Aalborg

Conference dinner

Musikkens Hus Musikkens Plads 1 9000 Aalborg



The world is turning. How do we catch up?
#informnorden2017





CONFERENCE PROGRAM

and practical info





5	
A	
~	
U	
0	
X C	

Wednesday 13 September

12:00 – 16:00	Workshop and knowledge sharing: Open data
	 sharing data and external usage
17:00 – 17:50	Guidet tour @ Kunsten (Fully booked)
18:00 – 20:00	Welcoming reception @ Kunsten
	Welcome words from the local host, Jens Otto Størup,
	CEO of Nordjyllands Trafikselskab

Workshop: Open data

- sharing data and external usage

Open data and sharing data are becoming more and more a natural part of our work. For us in the public transport industry, future solutions are built on open data and we are experiencing interest in our data from many different parties.

How do we use open data today and what does the future offer? How do we ensure the best possible development in the field? What will future EU regulations provide of new possibilities or restrictions? Can we create a common Nordic ground and can we agree on common Nordic interfaces? The questions are many.

Program Workshop

work. 12:45
futud we from 13:00

12:45 – 13:00 Welcome and introduction

13:00 - 14:00

Six short inputs from participants, seen from the different countries and from the suppliers. Their status and intentions regarding open data

14:00 – 15:30 General discussion

15:30 - 16:00

Conclusions and recommendations for the InformNorden Conference

Thursday 14 September

08:00 - 09:00	Registration + coffee @ Hotel Comwell Hvide Hus
09:00 - 09:15	Opening of the 19th InformNorden conference
	Thomas Kastrup-Larsen, Mayor of Aalborg Municipality
09:15 - 10:45	Session 1: Mobility as a Session
	1.1: Mobility is about bringing people together, Jens Otto Størup
	Nordjyllands Trafikselskab
	1.2: MaaS in Europe, Jacob Bangsgaard, Ertico ITS Europe
	1.3: Establisment of a Mobility as a Service (MaaS) platform in
	Copenhagen, Anette Enemark, Movia
	Panel discussion (15 min)
10:45 – 11:45	Coffee break & Welcome in the exhibition area & exhibitors battle
11:45 – 13:15	Session 2: BI, Open data & API's
	2.1: The Swedish Open API project, Håkan Östlund, Samtrafiken

2.2: What goes on in Iceland?, Ástríður Þórðardóttir, Strætó & Ragnar Hafstad, TAP tech

2.3: Estimating passenger exits in bus traffic, Tuomas Mikkola, HSL *Panel discussion (15 min)*

13:15 – 14:15 Lunch – in the exhibition area

Visit the Movia Bus 5C outside to hear more about Movias ideas for passenger information

14:15 – 16:15 Session 3: Improving customer services

3.1: Data creates better alternatives in public transportation during disruptions, Evelien van der Hurk, DTU

3.2: Customer service based on instant feedback, Antti Vuorela, HSL

3.3: The Future travel experience, Mårten Rignell, Skånetrafiken

3.4: Developing digital customer experiences at Ruter – using new methods for getting to the right results – faster, Eivind Skogen, Ruter *Panel discussion (15 min)*

16:15 – 17:00 Coffee/refreshments – in the exhibition area

19:00 – 23:00 Conference dinner @ Musikkens Hus

Friday 15 September

09:00 - 10:30	Session 4: Nationwide services
	4.1: The connected journey, Finn Kock, FlexDanmark
	4.2: Building a national information and ticketing system for all PT in Norway, Hanne Nettum Breivik, Entur AS
	4.3: Digitransit goes real-time in medium sized cities, Mika Vuorio, CGI
	Panel discussion (15 min)
10:30 - 11:00	Coffee break – in the exhibition area
11:00 - 12:30	Sesssion 5: Vehicles and systems
	5.1: Connecting Västtrafiks 2400 vehicles through a standard
	gateway, Sture Hedin, Västtrafik
	5.2: Digital mobile platform, Terje Storhaug, Ruter
	5.3: Implementation of a new planning and administration system @ NT, Lars E. Thomsen, Nordjyllands Trafikselskab
	Panel discussion (15 min)
12:30 - 12:45	Closing of conference and welcome to Stockholm 2018
12:45 – 13:45	Lunch – in the exhibition area – or grab a lunch bag

CONFERENCE APP

The conference app is available in App Store and Google Play under the name 'Inform Norden 2017'.

Use the Conference App to find information about the Attendees, the program, the exhibitors etc. You can also find the directions to the locations and open them directly on Google maps.

MOBILE TICKET

Before the conference starts you have recieved a mobile ticket for public transport. The ticket is valid for travel with all NT-busses during the conference days.

If you have not recieved your ticket or forgot to list your mobile number at registration, please contact **informnorden@ntmail.dk** and provide your name and mobile number.

REJSEPLANEN.DK

To plan you transportation during your visit go to www.rejseplanen.dk (also available in English and German). The nearest public transport from the conference venue at 'Comwell Hvide Hus' is located at 'Aalborg Busterminal' and 'Aalborg st.'.

BUS TRANSPORT TO MUSIKKENS HUS

(conference dinner)

PR

0

9

RAM

18:45 the busses will leave from the conference venue 'Comwell Hvide Hus' to the conference dinner at 'Musikkens Hus'.

23:00 the busses will return to the 'Comwell Hvide Hus' after the conference dinner.

Feel free to use normal public transport

- your mobile ticket provides free transportation.