

**Wednesday 15 June**

- 14.00 - 17.00                    **Information & Service Desk open at Finlandia Hall**  
Mannerheimintie 13 e, 00100 Helsinki
- 18:00 – 21:00                    **WELCOME RECEPTION IN SUOMENLINNA ISLAND**  
Ferries from the Market Place Harbour (the trip takes 15 minutes)

**Thursday 16 June**

- 08:00 – 09:00                    Registration and coffee in the exhibition area

**OPENING OF THE EXHIBITIONS                    Exhibitor Area**

- 09:00 – 09:20                    Welcome in the exhibitor area and introduction of the exhibitors  
*Kerkko Vanhanen, HSL, Finland*

**OPENING OF THE CONFERENCE                    Hall A**  
**SESSION ONE 09:25 - 11:05**

- 09:25 – 09:45                    Opening of the NLTM conference and the 18th InformNorden conference, Helsinki 2016  
*Suvi Rihniemi, CEO of HSL, Finland*

WHAT IS HAPPENING IN THE  
EUROPEAN AND NORDIC PUBLIC  
TRANSPORT SECTOR?  
*Moderator: Hannu Penttilä, Deputy  
Mayor, Vantaa, Finland*

- 09:45 – 10:10                    A1A  
KEYNOTE PRESENTATION: Market  
oriented traffic services - How to increase  
the number of passengers?  
*sir Brian Souter, Stagecoach, UK*

- 10:10 – 10:40                    A1B  
Common target is to increase the modal  
share of PT - The strategic means in the  
Nordic metropolitan areas  
*The CEOs of the Nordic Capitals*

- 10:40 – 11:05                    A1C  
Digitalization - Opportunities everywhere  
and for anyone  
*Samuli Savo, Enfo, Finland*

**COFFEE 11:05-11:30                    Exhibitor Area**

- 11:05 – 11:30                    **COFFEE BREAK - In the Exhibition Area**

**SESSION TWO 11:30 - 13:00** Hall A Hall C Hall B

Time	Hall A	Hall C	Hall B
11:30 – 11:55	<p><b>NLTM - 1</b> Moderator:</p> <p>ECONOMY AND FINANCING IN PT SECTOR</p> <p>A2A Financing of PT Infrastructure in Nordic Cities <i>Heikki Metsäranta, Strafica Oy, Finland</i></p>	<p><b>NLTM - 2</b> Moderator:</p> <p>CITY PLANNING AND TRANSPORT SYSTEMS</p> <p>B2A Public Transport makes City Planning true - Example from Gothenburg <i>N.N., Gothenburg, Sweden</i></p>	<p><b>InformNorden</b> Moderator: Krister Nordland</p> <p>CONNECTED VEHICLES</p> <p>C2A IT onboard - outsourcing of responsibility and ownership <i>Henrik Skov Nielsen, Movia, Denmark</i></p>
11:55 – 12:20	<p>A2B Ticketing and tariffs in four different countries <i>Finland, Sweden, Norway, Denmark</i></p>	<p>B2B The Ring Rail enables vital city development and dense structure <i>Hannu Penttilä, Vantaa, Finland</i></p>	<p>C2B The intelligent vehicle: The story how Infotainment, APC and other customer services all are supported by a common vehicle IT-plattform <i>Carl Järsberg, Skånetrafiken, Sweden</i></p>
12:20 – 12:45	A2B continues	<p>B2C Mobility strategy in Oslo <i>Hanne Norli, Ruter, Norway</i></p>	<p>C2C HKL Trams: New IT architecture, less cables, more flexible installations <i>Olli-Pekka Heikkilä, Helsinki City Transport, Finland</i></p>
12:45 – 13:00	Discussion	Discussion	Discussion

**LUNCH 13:00-14:00** Exhibitor Area

13:00 – 14:00 **LUNCH - In the Exhibition Area**

**SESSION THREE 14:00 - 15:30** Hall A Hall C Hall B

Time	Hall A	Hall C	Hall B
14:00 – 14:25	<p><b>NLTM - 1</b> Moderator:</p> <p>DEVELOPING COMPETITIVE TENDERING AND CONTRACTS</p> <p>A3A Sweden trusts on passenger entries based incentives in PT contracts <i>N.N., Company, Sweden</i></p>	<p><b>NLTM - 2</b> Moderator:</p> <p>RAIL AND BRT SYSTEMS</p> <p>B3A Good practices and lessons to be learnt in railway Tendering and Deregulation <i>Dr. Gunnar Alexandersson, Government Railway Committee, Sweden</i></p>	<p><b>InformNorden</b> Moderator: Krister Nordland</p> <p>PAY FOR YOUR TRIP</p> <p>C3A Be In - Be Out – Mobile ticketing in Estonia <i>Andres Osula, T Pilet AS, Estonia</i></p>
14:25 – 14:50	<p>A3B Bonuses and sanctions as tools to guarantee the quality of PT services <i>N.N., Company, Finland</i></p>	<p>B3B Light rail or BRT development in three medium sized Nordic cities. <i>N.N., Lund, Sweden? Audun Solheim, Kolumbus, Stavanger, Norway N.N., Tampere, Finland</i></p>	<p>C3B Smart Ticketing in Athens <i>Maria Mavroudi, Transport For Athens (OASA), Greece TBC</i></p>
14:50 – 15:15	<p>A3C Opportunities and limits in Operator cooperation - When is it a Cartel? <i>Speaker, Organization, Country</i></p>	B3B continues	<p>C3C Endless possibilities - Mobile is going wild <i>Daði Ingólfsson, Straeto, Iceland</i></p>
15:15 – 15:30	Discussion	Discussion	Discussion

**CLOSING SESSION OF DAY ONE 15:35-16:00** Hall A

15:35 – 16:00 **Lecture Hall A**  
National negotiations on housing and infrastructure in Sweden  
*HG Wessberg, Governments Negotiator*

**NETWORKING AND REFRESHMENTS 16:00-17:00** Exhibitor Area

16:00 – 17:00 COFFEE AND REFRESHMENTS AT THE EXHIBITION AREA

**CONFERENCE DINNER 19:30-** Finlandia Hall

19:30 – CONFERENCE DINNER AT FINLANDIA HALL

## Friday 17 June

08:00 – 09:00

Coffee in the exhibition area

### SESSION FOUR 09:00-10:30

Hall A

Hall C

Hall B

Time	Hall A	Hall C	Hall B
	<p><b>NLTM - 1</b> Moderator: TOWARDS ENVIRONMENTALLY FRIENDLY TRANSPORT</p>	<p><b>NLTM - 2</b> Moderator: VEHICLE TECHNOLOGY</p>	<p><b>InformNorden</b> Moderator: Krister Nordland MORE AND MORE REAL - IN TIME</p>
9:00 – 9:25	<p>A4A ABC and business models of MAAS (Mobility As A Service)  <i>Dr. Markku Tinnilä, Aalto University, Finland</i></p>	<p>B4A Zero emission buses – how and when? Examples and views from five Nordic countries.  <i>Movia, Denmark</i></p>	<p>C4A  Passenger organization talk about demands, experience and visions  <i>Speaker, Organization, Denmark TBC</i></p>
9:25 – 9:50	<p>A4B The future role of pt-authorities in the green mobility in Oslo <i>Anita Eide, Ruter, Norway</i></p>	<p>B4B Can Diesel Fuel be produced from Forest Waste - and is it profitable? <i>N.N., Neste Oil, Finland</i></p>	<p>C4B Profile, position and time related customer information <i>Beth Stensen, Ruter, Norway</i></p>
9:50 – 10:15	<p>A4C Green mobility and its Hinders  <i>Reetta Putkonen, Helsinki City Planning Department, Finland</i></p>	<p>B4C Nordic Bus Standards Putting into practice  <i>Kåre Riseng, Ruter, Norway</i></p>	<p>C4C  Disruption Info and Re-routing <i>Speaker, Organization, The Netherlands TBC</i></p>
10:15 – 10:30	Discussion	Discussion	Discussion

### COFFEE 10:30-11:00

Exhibitor Area

10:30 – 11:00

**COFFEE BREAK - In the Exhibition Area**

### SESSION FIVE 11:00-12:00

Hall A

Hall C

Hall B

Time	Hall A	Hall C	Hall B
	<p><b>NLTM - 1</b> Moderator: BEST SESSION</p>	<p><b>NLTM - 2</b> Moderator: TRANSPORT PLANNING</p>	<p><b>InformNorden</b> Moderator: Krister Nordland COOPERATION AND CROWDSOURCING</p>
11:00 – 11:25	<p>A5A BEST results and Learning Points  <i>Marit Elin Reite Gylve Aftret-Sandal, Ruter, Oslo</i> 5 Comment speeches from BEST Cities</p>	<p>B5A Flexi-service in Denmark  <i>Movia, Denmark</i></p>	<p>C5A IT Award Winner Presentation: Communication and cooperation is key: Open up for seamless Public Transport information in real time  <i>Ulf Bjersing, Hogia Public transport Systems AB, Sweden</i></p>
11:25 – 11:50	A5A continues	<p>B5B Copenhagen new tramway is an essential part of cityplanning? <i>Nils Janning, Rambol, Germany?</i></p>	<p>C5B Faster innovation based on sharing and open source <i>Christian Thindberg, Sporveien Oslo AS, Norway</i></p>
11:50 – 12:00	Discussion	Discussion	Discussion

### CLOSING SESSION 12:05-13:00

Hall A

12:05 – 12:35

KEYNOTE PRESENTATION: How opening of the markets and competitive tendering has influenced the PT markets?  
*Alain Flausch, Secretary General, UITP*

12:35 – 13:00

Nordic Marketing Award 2016 and InformNorden IT Award promotion  
Presentation of the five nominees and conference voting

13:00 – 13:10

Conference closing  
Welcome to InformNorden 2017 in Denmark Aalborg and Nordic Public Transport in Sweden 2018

### LUNCH 13:10-14:00

Exhibitor Area

13:10 – 14:00

**LUNCH - In the Exhibition Area**